



2025 AMERICAN BONANZA SOCIETY

CONVENTION
& Trade Show

2025 EXHIBITOR
SERVICES MANUAL



American Bonanza Society's Convention and Trade Show
September 18-21, 2025

 AMERICAN
BONANZA
SOCIETY



QUICK REFERENCE

IMPORTANT DATES

JANUARY 31, 2025 Last day for Early Bird Exhibitor pricing

AUGUST 18, 2025 First day of advanced warehouse shipping

SEPTEMBER 12, 2025 Last day of advanced warehouse receiving

*SEE PAGE 9 FOR MORE SHIPPING DETAILS

SHOW OUTLINE

MOVE IN/INSTALLATION	Wednesday, September 17, 2025	8:00 AM - 10:00 PM
	Thursday, September 18, 2025	7:00 AM - 12:00 PM
EXHIBIT HOURS	Thursday, September 18, 2025	12:00 PM - 7:30 PM
	Friday, September 19, 2025	9:00 AM - 5:00 PM
	Saturday, September 20, 2025	9:00 AM - 4:00 PM
MOVE OUT/TEAR DOWN	Saturday, September 20, 2025	4:00 PM - 11:30 PM

ADVANCED WAREHOUSE SHIPPING	OUTBOUND SHIPPING INFO
<p>(EXHIBITOR NAME & BOOTH #) ABS CONVENTION 2025 C/O HENRY HELGERSON CO 2900 S. HYDRAULIC ST WICHITA, KS 67216</p>	<p>The Henry Helgerson Company is the official carrier for this show. All other carriers must check in no later than 6:00 PM 9/20/25. If you use FedEx/UPS we suggest you stay with your shipment until they arrive. See page 8 for move out details.</p>

BOOTH INFORMATION

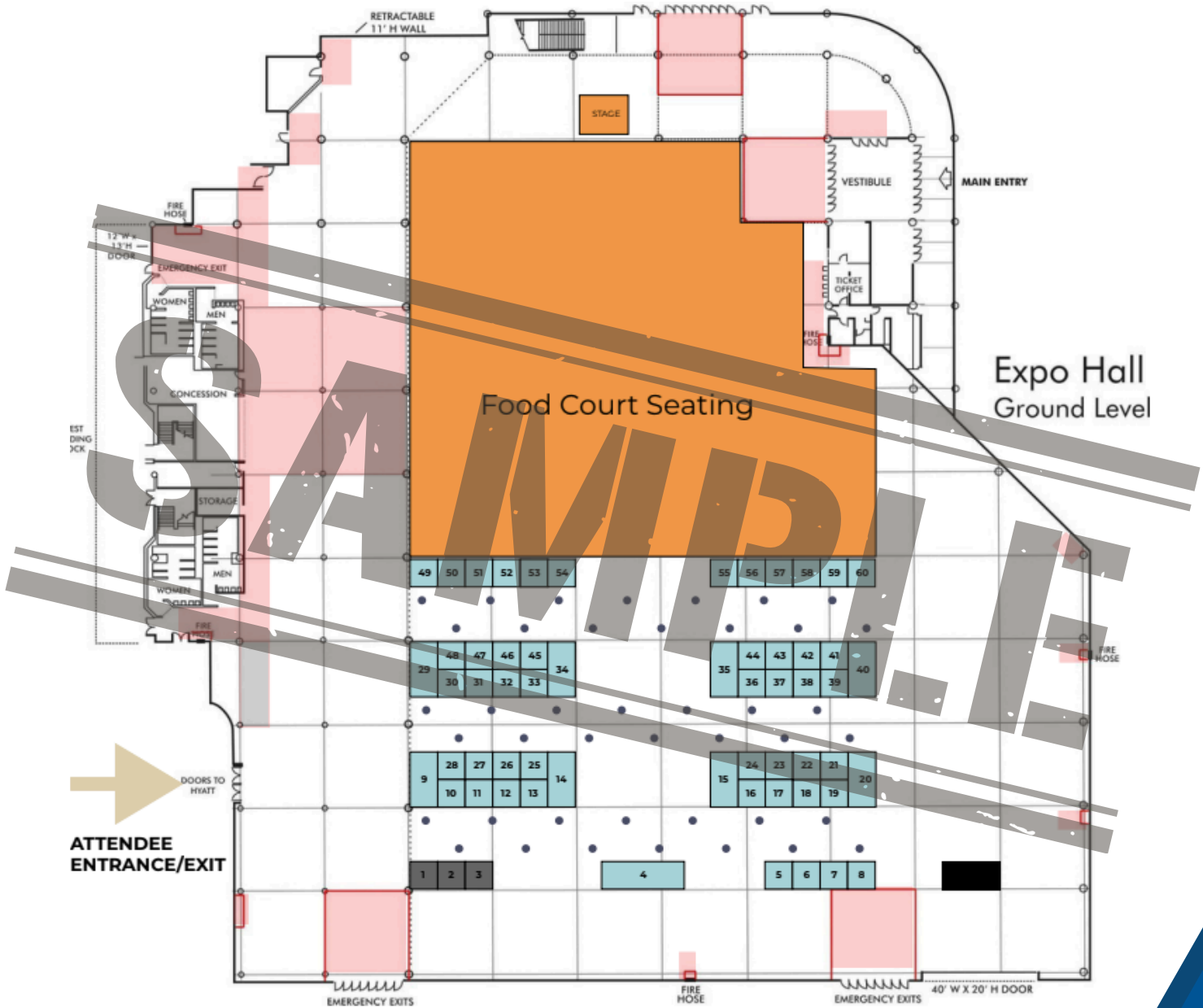
All standard booths are 10' x 10' and include an 8' draped back wall and 3' draped sidewalls, an 8' draped table, 2 chairs, a wastebasket, a Company name sign, a 5 amp electrical connection, and wireless internet. Carpet is provided at no additional charge.

If you would like additional equipment and materials, see pages 10-12.

EXHIBITOR FLOOR PLAN



For informational purposes only. Scan the QR code below or visit the [Events page on bonanza.org](https://www.bonanza.org) to view up-to-date booth availability.



**SCAN TO VIEW THE CURRENT
BOOTH AVAILABILITY**



EXHIBITOR AGREEMENT

CENTURY II BOB BROWN EXPO HALL
SEPTEMBER 18-21, 2025
 WICHITA, KS

COMPANY INFORMATION

Company Name: _____ Company Website: _____

Company Address: _____

Registration Contact Name: _____ Registration Contact Phone: _____

Registration Contact Email: _____

Please note, the registration contact name may differ from the 'on-site contact.' Please provide the on-site contact information below.

BOOTH REGISTRATION

Each exhibitor booth includes: One 8ft draped table, 2 chairs, 1 trash can, 5 amp electrical connection, and wireless internet. Full exhibitor passes include: Thursday: Dinner Friday: Breakfast, Boxed Lunch, Dinner Saturday: Breakfast, Lunch, Dinner	BEFORE 1/31/2025	AFTER 1/31/2025	Quantity	Total
10x10 Booth with 2 exhibitor passes	\$2,450	\$2,950		
10x20 Booth with 2 exhibitor passes	\$3,450	\$3,950		
10x30 Booth with 2 exhibitor passes	\$4,450	\$4,950		
Additional Full Exhibitor Pass	\$500	\$500		
			TOTAL	

ON-SITE CONTACT

Name _____

Phone _____

BOOTH REQUEST

#1 _____ #2 _____ #3 _____

Booths are assigned on a first-come, first-served basis. See floor plan in the exhibitor packet for available booths. ABS will select a booth and inform you if none of your three choices are available. Should you desire a different location, please call ABS headquarters.



**SCAN TO VIEW THE FLOOR
 PLAN FOR CURRENT BOOTH
 AVAILABILITY**



EXHIBITOR AGREEMENT

CENTURY II BOB BROWN EXPO HALL
SEPTEMBER 18-21, 2025
 WICHITA, KS

NAME BADGES

Print clearly all exhibitor names who will attend. Include any additional names for multiple booths or if purchasing additional full exhibitor passes. Please list their name(s) as they would prefer to have shown on their name badge.

#1 _____	#4 _____
#2 _____	#5 _____
#3 _____	#6 _____

ACKNOWLEDGEMENT

Initial Here

Exhibitors, by virtue of initialing this completed contract, indicate they have read the **Terms of Exhibitor Agreement** (contained in the Exhibitor Packet) and agree to be bound by all terms and conditions contained therein, including the cancellation policy. It is understood that the exhibit must be completely set by 12:00 pm, Thursday, September 18, and not dismantled until after 4:00 pm, Saturday, September 22. It is also agreed that said exhibitor will observe official exhibit hours and that booth will be staffed at all times. ABS reserves the right to close an exhibit that fails to maintain proper staffing and to observe other regulations.

DOOR PRIZES

Companies donating door prizes will be listed in the Convention Program. Drawings will be held at both DayBreakers breakfasts. Describe all Door Prize(s) in the section below. Please bring prizes to Wichita. You may arrange to ship to your hotel. **(Do not send door prizes to ABS)**

Door Prize Description	Quantity

PAYMENT INFORMATION

_____ MM / YY 

Visa
 MasterCard
 Amex
 Discover
 Invoice Me

SPONSORSHIP PACKAGES PART 1

The ABS Convention is a break-even service provided to our members, making financial sponsorship crucial to maintaining affordable registration fees. This support allows us to welcome even more Beechcraft Bonanza, Baron, Debonair, and Travel Air owners to this enriching and fun event.

Sponsors receive valuable promotional benefits, including:

- **Logo placement** on the event page in the ABS Connect Mobile App and ABS website, Bonanza.org
- Recognition in the **Thank You Sponsors** convention slideshow
- Acknowledgment in the **post-convention issue of ABS Magazine**
- **Signage** or **banners** at sponsored events
- **Sponsor ribbons** for representatives attending the convention
- **Sponsor booth signs** for exhibitors
- **Logos printed** on sponsor boards and signage throughout the event

CURRENT SPONSORSHIP OPPORTUNITIES

Have something else in mind? Let us know!

EVENT LONG

MEMBER GIVEAWAY - \$5,000

Feature your company name/logo on a special commemorative gift given to every participant.

REGISTRATION AND NAME BADGE - \$3,000

Your company name and logo on each attendee's badge for maximum visibility.

ABS CONNECT MOBILE APP - \$2,000

Display your company name and logo **prominently** in the ABS Connect mobile app for the event.

EXPO HALL - \$3,000

Showcase your company name at the Expo Hall entrance and next to the exhibitor stage.

GROUND TRANSPORTATION - \$5,000

Display your company logo at each stop of the essential buses and vans that shuttle attendees between the hotel, airport, and offsite events.

SEMINAR WALK OF FAME - \$500-\$2,000

Get your very own star in the busiest spot of the week! Each star includes your company name and QR code to your website. For premium placement and logo included, opt for the \$2,000 package.

THURSDAY ONLY

WELCOME EXPERIENCE - \$4,000

Launch the convention with the Grand Opening Welcome Experience in Expo Hall with prominent visual placement of your logo.

SPONSORSHIP PACKAGES PART 2

FRIDAY ONLY

DAYBREAKERS' BREAKFAST - \$10,000

SOLD OUT
A wonderful way to kick off the day with a continental breakfast and an engaging presentation — inspiring and always rewarding.

HOSPITALITY - \$2,500

Help keep attendees refreshed with complimentary coffee and pastries during the seminars.

EDUCATIONAL SEMINARS - \$2,000

Support high-quality presentations led by exhibitors, members, and industry experts.

HANGAR PARTY - \$20,000

Be part of the convention's top social event! Includes 4 Day Passes, dinner, live music, aircraft displays, formation flights, a photo booth, and more.

SATURDAY ONLY

DAYBREAKERS' BREAKFAST - \$10,000

SOLD OUT
Begin the day with a continental breakfast and a compelling presentation that's both enjoyable and meaningful.

COMPANION SEMINAR - \$1,000

Support this popular non-pilot course designed for "right-seaters."

HOSPITALITY - \$2,500

Refresh attendees with complimentary coffee and pastries during the day's seminars.

EDUCATIONAL SEMINARS - \$2,000

Support informative and engaging presentations from exhibitors, members, and subject-matter experts.

ICE CREAM SOCIAL - \$3,500

Provide a refreshing afternoon treat in the Expo Hall Trade Show.

DINNER AND RECEPTION - \$6,000

Sponsor the convention's grand finale event, bringing everyone together one last time.

Fill out the form on the next page with your sponsorship selections or view all available options online.



SPONSORSHIP FORM

CENTURY II BOB BROWN EXPO HALL
SEPTEMBER 18-21, 2025
 WICHITA, KS

COMPANY INFORMATION

Company Name: _____ Company Website: _____

Company Address: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____

SPONSORSHIP OPPORTUNITY SELECTION

List the sponsorship opportunities you / your company would like to purchase.

Name of Sponsorship	Total
	\$
	\$
	\$
	\$
TOTAL	\$

PAYMENT INFORMATION

_____ MM / YY CVC XXX

- Visa
 MasterCard
 Amex
 Discover
 Invoice Me



To secure your sponsorship selections, email completed form to Lauren@bonanza.org **or scan the QR code to purchase online.** Sponsorships are available on a first-come, first-served basis. Thank you for being a valued ABS sponsor!

MOVE OUT INFORMATION

This information will also be distributed before the start of the last day of show hours. However, we highly recommend reading these instructions carefully in order to know what to expect. Please share this information with your show site staff in advance of the show.

Exhibit Hall Officially Closes: **Saturday, September 20, 2025 at 4:00 PM.**

Stored empty crates and containers returned: **Saturday, September 20, 2025 at 4:00 - 7:00 PM.**

Tear Down Crew: Begin **Saturday, September 20, 2025 at 4:01 PM.**

Freight Force - deadline for carriers to check in: **Saturday, September 20, 2025 at 6:00 PM.**

All outbound shipments loading onto a contracted carrier or personally owned vehicle require a Helgersons Co. Bill of Lading (BOL). Please follow these instructions:

1. Pick up a Bill of Lading at the Helgersons Co. Desk and completely fill out the gray areas, making sure to write in your carrier name.
2. Call your common carrier or freight forwarder to make sure they are scheduled to arrive by **6:00 PM on Saturday, September 20, 2025.** The pickup address is: **Bob Brown Expo Hall 225 West Douglas Avenue, Wichita, KS 67202**
3. For liability reasons, and ensuring exhibitor's freight is loaded properly, all carriers MUST check in at the Helgerson Co Desk and be able to request your shipment by booth and company name. Please be sure to instruct your carrier to do so.
4. Do not leave any UPS or FedEx shipments in your booth assuming they will be picked up! We need a Bill of Lading submitted for all items/freight left in your booth and material handling (drayage) must be paid in full.
5. Once you have packed up all your materials please hand in your BOL to the Helgerson Co. Desk. (Do not leave it in your booth.) We will sign it and give you a copy, keep a copy, and give the driver a copy. Please note, material handling must be paid in full.

In the event you fail to turn in your BOL or your carrier does not check in by the 9:00 AM 9/21/25 deadline, your freight will be reconsigned to the house carrier, Helgerson Co. No liability will be assumed by Helgerson as a result of such rerouting or handling and exhibitor will be charged standard shipping rates of \$2.75/pound for shipments of 1000 lbs or more, \$3.25/pound for shipments 999 lbs or less; with a **\$725.00 minimum.** Charges will be applied to the credit card on file. Any freight left on the floor without proper paperwork or return labels will be deemed trash and will be discarded. *AV equipment and computers hold very specific packaging instructions in order to be covered by insurance. Helgerson Co. is not liable and does not cover any AV equipment or other similar equipment. The Exhibitor holds all responsibility for such and should carry coverage for their own AV and computer equipment.

Helgerson Co. is the Official Carrier for this show. If you would like Helgerson Co. to be your carrier, simply complete and send them your shipping order form (page 9). Your BOL and labels will be delivered to your booth before the last days' exhibit hours.

Please contact your show coordinator with any questions or go to the Helgerson Co. Desk on-site. Barbara Diaz barbara@diazproductions.com



2900 S. Hydraulic
Wichita, KS 67216
316-943-1851
EMAIL: info@henryhelgerson.com

BOOTH # _____
Century II Convention Center
Wichita, KS

FREIGHT HANDLING ORDER FORM & FORK LIFT RENTAL

THE HENRY HELGERSON COMPANY HAS BEEN SELECTED AS DRAYAGE CONTRACTOR FOR THIS SHOW

1. Mail, fax or email this form and your advance payment to the address or fax number noted above as soon as possible.
2. SEE BELOW FOR WAREHOUSE AND DIRECT TO SHOW SITE SHIPPING ADDRESSES.
3. All shipments must be sent pre-paid. COLLECT SHIPMENTS WILL BE REFUSED!
4. The rate of \$48.00 per 100 pounds includes storage up to 20 days and delivery to the show site.
5. Henry Helgerson Company will receive freight at:

ADVANCED SHIPPING WAREHOUSE ADDRESS:

To: (NAME OF EXHIBITOR & BOOTH NUMBER)
For: (NAME OF SHOW C/O HENRY HELGERSON CO)
2900 S. HYDRAULIC, WICHITA, KS 67216

ADVANCED FREIGHT TO WAREHOUSE MUST BE
RECEIVED NO LATER THAN: **SEPTEMBER 12, 2025**

INBOUND SHIPPING INFO – PRIOR TO EXHIBIT: (CHECK ONE) _____ TO WAREHOUSE _____ TO SHOW SITE

SHIPPED VIA: _____ PRO # _____

DATE SHIPPED: _____ ESTIMATED DATE OF ARRIVAL: _____

FORK LIFT REQUIRED FOR LOADING/UNLOADING? YES: _____ NO: _____ ADD \$100.00 PER EACH UNLOAD/RELOAD

OF CRATES: _____ # OF DISPLAY CASES: _____ # OF CARTONS: _____ # OF SKIDS: _____

TOTAL # PIECES: _____ TOTAL WEIGHT: _____ X \$48.00/100 lbs. = _____ TOTAL COST

OUTBOUND SHIPPING INFO – AT CLOSE OF EXHIBIT

SHIP TO: _____ FREIGHT COMPANY: _____

ATTENTION: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

If you have not designated a motor freight company Henry Helgerson Company will select a carrier. Henry Helgerson Company will load out your shipments when your carrier arrives. Henry Helgerson Company cannot be held responsible for unattended or non-prearranged freights left on the show floor.

ALL SHIPMENTS WILL BE SHIPPED COLLECT UNLESS OTHERWISE SPECIFIED.

HENRY HELGERSON COMPANY WILL NOT BE RESPONSIBLE FOR ANY FREIGHT CHARGES.

NAME OF CARDHOLDER: _____	EXPIRATION DATE: _____ SECURITY CODE: _____
CARD NUMBER: _____	SUBTOTAL FREIGHT CHARGES: \$ _____
CARDHOLDER SIGNATURE: _____	7.5% SALES TAX: \$ _____ TOTAL DUE: \$ _____
CARDHOLDER PHONE NUMBER: _____	CHECK ENCLOSED: \$ _____

PAYMENT IN FULL, INCLUDING APPLICABLE SALES TAX, MUST ACCOMPANY YOUR ORDER

NAME OF EVENT: **AMERICAN BONANZA SOCIETY CONVENTION 2025**

BOOTH: _____

COMPANY NAME: _____

EMAIL: _____

ORDERED BY: _____

PHONE: _____



Helgerson

With The Image Resources Group

Conventions Trade Shows Flags & Flag Poles
 2900 S. Hydraulic Wichita, KS 67216
 316-943-1851
 Email: info@henryhelgerson.com

**RENTAL
ORDER
FORM**

Company Name _____
 Street Address _____
 City _____ State _____
 Ordered by: _____ Email: _____

Booth # _____
 Phone _____
 Zip Code _____
 P.O. # _____

Following rental prices are for the duration of the show, and include delivery and removal.

Description	Standard Price	Discount Price*	Qty.	Total Price	Color
DISPLAY TABLES-Draped 3 Sides					
24"W x 30"H x 4'L	\$32.00	\$27.20			
24"W x 30"H x 6'L	\$36.00	\$30.60			
24"W x 30"H x 8'L	\$48.00	\$40.80			
30"W x 30"H x 8'L	\$48.00	\$40.80			
DISPLAY TABLES (42" Counter Height)-Draped					
24"W x 42"H x 4'L	\$45.00	\$38.25			
24"W x 42"H x 6'L	\$51.00	\$43.35			
24"W x 42"H x 8'L	\$56.00	\$47.60			
30"W x 42"H x 8'L	\$56.00	\$47.60			
DISPLAY TABLES-Undraped					
24"W x 30"H x 4'L	\$19.00	\$16.15			
24"W x 30"H x 6'L	\$21.00	\$17.85			
24"W x 30"H x 8'L	\$30.00	\$25.50			
30"W x 30"H x 8'L	\$31.00	\$26.35			
SPECIAL DRAPING (additional draping above contracted amount)					
3' high per foot	\$5.00	\$4.25			
8' high per foot	\$7.00	\$5.95			
BOOTH CARPETING					
10' x 10'	\$100.00	\$85.00			
10' x 20'	\$200.00	\$170.00			
10' x 30'	\$300.00	\$255.00			
10' x 40'	\$400.00	\$340.00			
Carpet Padding 1/2 the Price of Carpet Ordered					
Set-up Labor: (available upon request)					
Opening Day Cleaning: \$.26 x _____ sq. ft.					
Daily Cleaning: \$.26 x _____ sq. ft. x _____ # days					
EXPO FURNISHINGS					
42" High Cocktail Table	\$20.00	\$17.00			
42" High Cocktail Table with Tablecloth	\$36.00	\$30.60			
Plastic Side Chair	\$12.00	\$10.20			
Padded Chair	\$22.00	\$18.70			
High Stool with Back	\$22.00	\$18.70			
Floor Easel	\$14.00	\$11.90			
Wastebasket	\$ 9.00	\$ 7.65			

SHOW COLORS: TBD

**AMERICAN BONANZA
SOCIETY CONVENTION
2025**

Century II Convention Center
September 17-20, 2025

Draping Colors:		Carpet Colors:
Black	Plum	Black
Blue	Red	Blue
Burgundy Silver		Gray
Green	White	Green
Gold		Red

CLEANING: Includes vacuuming carpet and emptying wastebaskets prior to show opening (after booth setup). Cleaning prior to opening of each day of the show is also available.

***NOTE: ORDERS MUST BE RECEIVED AND PAID FOR AT LEAST THREE (3) WORKING DAYS PRIOR TO THE SHOW OPENING TO RECEIVE THE DISCOUNT PRICE.**

PAYMENT:**Payment in full of rental charges, including applicable tax, must accompany your advanced order to qualify for the discounted prices.

- Check Enclosed
 Credit Card Payment

Card Number: _____
 Name on Card: _____
 Card Expiration Date: _____
 Security Code on Card: _____
 Signature: _____

CREDIT CARD INFORMATION IS DISCARDED AFTER PROCESSING PAYMENT. INVOICES OVER \$500 WILL INCUR A 3% FEE IF PAID WITH A CREDIT CARD.

A RECEIPT WILL BE EMAILED AFTER THE PAYMENT IS PROCESSED.

SUB TOTAL \$ _____
 SALES TAX 7.5% \$ _____
 TOTAL DUE \$ _____

CENTURY II UTILITIES ORDER:

Electrical, Sign Hanging, Internet, Special Services

All standard booths are 10' x 10' and include an 8' draped back wall and 3' draped sidewalls, an 8' draped table, 2 chairs, a wastebasket, a Company name sign, a 5 amp electrical connection, and wireless internet. Carpet is provided at no additional charge.

If you would like additional equipment, you must order directly through Century II. At this time, they only accept online orders. Scan the QR code to order.



ELECTRICAL

20 A 110V Single Outlet	\$70
20 A 208V 1 or 3 Phase	\$85
30 A 208V 1 or 3 Phase	\$90
50A 208V 1 or 3 Phase	\$110
100 A 208V 1 or 3 Phase	\$170
100 A 480V 3 Phase	\$170
Extension Cord	\$15
Powerstrip	\$20
2-300W Lights on Pole	\$80

SIGN HANGING

Sign Hanging	\$80
Sign Hanging - Oversize	\$360
Banner Hang	\$130

INTERNET

Internet Wired Device	\$200
Internet Wired Device - Add Day	\$50
Additional Wireless Internet Services	Varies

SPECIAL SERVICES

Forklift with Operator	\$120
Water Fill/Drain 1-250 Gallons	\$70
Water Fill/Drain 250 Gallons Up	\$100



If you have questions regarding these additional services. Please contact Jason Ybarra at 316-303-8630 or email jason.ybarra@asmwichita.com.

HYATT REGENCY FOOD & BEVERAGE

Order food and beverages to give out in your booth!

If you would like to offer guests a treat and/or a drink, contact **Emily Bolton** at **316-613-6282** or email **emily.bolton@hyatt.com**.

Below is a sampling of what's offered. Be sure to contact Emily with specific requests.



BEVERAGES

Hot Tazo Tea	\$47/gallon
Freshly Brewed Coffee	\$47/gallon
Iced Tazo tea	\$47/gallon
Pepsi Products	\$4 each
Coke Products	\$4.25 each
Bottled Iced Tea	\$66/ dozen
Bottled Lemonade	\$69/dozen
Starbucks Frappuccino	\$69/dozen

Bottled Juices	\$45/dozen
Bottled Smoothies	\$6.50 each
Bottled Aquafina	\$4 each
Bottled Bubly Sparkling Water	\$4 each

HYDRATION STATIONS

Fruit Infused Water Dispensers	\$50 each
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BAKERY

Croissants, Muffins, Danishes	\$48/dozen
Bagel Board	\$45/dozen
Scones	\$43/dozen
Cinnamon Rolls	\$45/dozen
Donut Boards	\$52/dozen
Cookies	\$45/dozen

SNACKS

Pretzel Sticks w/ Jalapeños	\$48/dozen
Popcorn Express	\$7 each
Individual Bags - Salty	\$35/dozen
Individual Bags - Sweet	\$38/dozen
Fresh Fruit	\$3 each
Individual Yogurt	\$4.25 each

**Menu pricing may change based upon availability and/or market conditions.

EXHIBITOR INFORMATION & SPECIFICATIONS

A standard-size booth will be provided by the American Bonanza Society (ABS) upon acceptance of the signed Exhibitor Agreement and payment of booth rental charge of \$2,450 per booth before 1/31/25 and \$2,950 after 1/31/25 (Page 3).

To select booths, refer to the exhibit floor plan and indicate your first, second, and third choice on the Agreement. If none of the three choices are available, ABS will select a booth closest to the expressed preference. ABS will acknowledge receipt of all Agreements and confirm booth assignments in writing.

All standard booths are 10' x 10' and include an 8' draped back wall and 3' draped sidewalls, an 8' draped table, 2 chairs, a wastebasket, a Company name sign, a 5 amp electrical connection, and wireless internet. **Carpet is provided at no additional charge.**

Exhibits shall be installed so they do not project beyond the space allotted, or obstruct the view from one booth to another. Noise-making equipment such as TVs, videos, and music must not be operated at a sound level that interferes with adjacent exhibits, as determined by ABS. Flashing or revolving lights must be aimed, screened, or controlled in intensity so as not to be blinding to other exhibitors in adjacent booths. All exhibits must be confined to the exhibit space specified in the Agreement. No exhibitor shall assign, sublet, or share a whole or any part of the space allotted without prior written consent of ABS.

EXHIBITOR SERVICES

The decorator for the 2025 Convention is Henry Helgerson Company. All rented material and equipment will remain the property of Henry Helgerson Company and/or the Hyatt Regency Wichita. Any equipment or materials missing or damaged will be billed to the exhibitor at full retail price. No other decorator may be used, but exhibitors may hand-carry or cart their own materials into the exhibit hall.

Exhibitors will be charged for requested services that require Henry Helgerson Company equipment or staff.

INSTALLATION & DISMANTLING OF EXHIBITS

Setup hours are 8 AM – 10 PM Wednesday, September 17, and 7 AM – 12 PM Thursday, September 18. All exhibits must be completely set up and ready for display by 12 PM Thursday, September 18. The Grand Opening of the Trade Show will be 12 pm – 7:30 PM on Thursday, September 18, allowing attendees to visit with vendors while enjoying dinner and other activities in the hall. **Vendors are expected to man their booths during this time.**

Teardown may not begin until the exhibit hall closes at 4 PM on Saturday, September 20, 2025. Early teardown is prohibited. ABS will strictly enforce this policy.

BADGES & ABS-SPONSORED MEALS & EVENTS

Exhibitors will receive two name badges for each booth rental. This badge allows access to the Trade Show Floor and seminars, meals and all approved events.

Additional booth tickets may be purchased from ABS for \$500 and will include all meal passes and transportation to/from the Hangar Party Friday night.

HOUSING FOR EXHIBITORS

There are several hotels located within a short distance of the venue. Options include the Hyatt Regency Wichita, which is adjacent to Century II and offers direct access to the convention center, and the Drury Plaza Hotel Broadview, situated just across the river with a quick commute. Additional nearby choices include Fairfield Inn & Suites and Courtyard by Marriott Wichita at Old Town, each offering various amenities to suit your needs. We recommend booking early to secure the best rates and availability. Please book directly with the hotel.

SECURITY

ABS will provide security for exhibit areas when the exhibits are closed. The exhibit hall will be locked during the hours exhibits are closed. No one will be allowed in the hall during those hours. While every precaution will be taken, ABS does not assume any financial responsibility for damaged, missing or stolen exhibitor equipment or property.

LIABILITY

Each exhibitor agrees that ABS, the Hyatt Regency Wichita, Century II and any other agents, servants or employees shall not be liable for any loss, damage or injury to any exhibitor or other person in connection with exhibit activity. Each exhibitor agrees to hold harmless the Hyatt Regency Wichita, Century II and any of their agents, servants or employees from claims made against it in connection with exhibit activity. This liability release and indemnification agreement by the exhibitor extends to all exhibit activities including, but not limited to, flying, landing, taking off and taxiing of static display or demonstration aircraft.

NONPAYMENT OF ABS ADVERTISING

If payment for ABS Magazine advertising is overdue as of June 1, 2025, your booth payment will be refunded, minus a \$150 administrative fee, and your booth space will be forfeited. To secure exhibit space after June 1, both the advertising payment and the booth payment must be current. Upon receipt of full payment and pending availability, a booth will be assigned to you.

CANCELATION

Reservations for exhibit booth(s) are non-cancelable after August 18, 2025. Full payment of booth rental will be required if cancelation is made after that date whether or not ABS is subsequently able to resell the exhibit space.

Cancelations must be made in writing to ABS, 3595 N Webb Rd Suite 200, Wichita, KS 67226 or Lauren@bonanza.org. If postmarked or dated on or before August 18, 2025, deposits on booth(s) will be refunded less a \$150 administrative fee per booth.

EXHIBITOR AGREEMENT FOR SPACE

Written confirmation of booth assignment from ABS will constitute the completed Agreement for the allotted exhibit space. In the event of fire, strike or circumstances beyond the control of ABS requiring cancelation of the convention, the Agreement shall not be binding. ABS reserves the right to assign exhibit space, to refuse any contract for exhibit space at its own discretion, and to restrict any exhibit which becomes objectionable during the trade show because of noise or method of doing business. Exhibitors, by virtue of accepting exhibit space, accept and agree to the rules, exhibit times and conditions contained in this Exhibitor Agreement.

FREQUENTLY ASKED QUESTIONS

FAQS

ARE THERE DISCOUNTS FOR EXHIBITORS WHO ARE ALSO ABS MEMBERS?

The only discounts provided to exhibitors are the Early Bird discounts, but we certainly appreciate you being a member as well!

WILL THERE BE EXHIBITOR-SPECIFIC PERKS?

Yes! We provide you with Thursday: Dinner, Friday: Breakfast, Boxed Lunch, and Dinner, Saturday: Breakfast, Lunch, and Dinner as well as an Exhibitor Lounge stocked with refreshments throughout the week.

MY COMPANY IS NOT ABLE TO EXHIBIT, CAN WE STILL SPONSOR?

Of course! Please fill out and return the Sponsorship Form (page 7) with your selections.

ARE THERE SPECIFIC EXPO-ONLY HOURS?

On Thursday from 12:00 pm to 7:30 pm, we'll have dedicated "EXPO only" hours. This year, we've adjusted the floor plan and schedule to encourage more interaction between exhibitors and attendees. Enhancements include a "Welcome Experience" on Thursday evening, wider aisles for easier movement, and a relocated lunch area positioned at the back of the hall, accessible only by walking through the EXPO hall.

I'M PURCHASING A 10X10 BOOTH, BUT I AM ONLY USING ONE EXHIBITOR PASS. DO I GET A DISCOUNT?

All 10x10 booths come with 2 full exhibitor passes. There is no discount for unused passes.

I NEED MORE THAN THE ALLOTTED EXHIBITOR PASSES PER BOOTH, HOW DO I GET MORE?

Additional passes are available for purchase as needed, either online or by phone, for \$500 each.

IS THERE ANYTHING NOT INCLUDED IN MY REGISTRATION?

Additional furniture or fixtures besides one 8-foot draped table, two chairs, one trash can, a 5 amp electrical connection, and wireless internet, need to be purchased from Helgerson Co or Century II.

I DON'T HAVE THE NAMES OF ALL ATTENDING YET, WHAT SHOULD I DO?

Please put "TBD" in the name badge registration section, then email lauren@bonanza.org when you find out the names of all remaining registrants.

I SELECTED THE "INVOICE ME" PAYMENT METHOD ON THE EXHIBITOR FORM, WHEN IS MY PAYMENT DUE?

A digital invoice will be emailed to you as soon as possible. You will have 30 days to pay however, your booth selection will not be guaranteed or confirmed until payment is received.

HOW WILL I KNOW WHAT MY CONFIRMED BOOTH NUMBER WILL BE?

You'll receive an email from the ABS office once payment has been received and booth assignments confirmed.

CAN SPOUSES OR OTHERS ATTEND THE HANGAR PARTY ONLY?

Sure! You can purchase a Friday day pass for each person to attend the Hangar Party for \$225.